

LifeStories

THE SHOWCASE MAGAZINE FOR WELSH LIFE SCIENCE 2022

Share your message with industry,
the NHS and academia



LifeStories

THE SHOWCASE MAGAZINE FOR WELSH LIFE SCIENCE 2021

What is LifeStories?

LifeStories is the annual magazine and webinar series for MediWales members dedicated to promoting success stories from the healthcare and health technology sectors to a worldwide audience.

Bringing together news from industry, the NHS and academia.

New innovations in the Welsh life science and health technology landscape

NHS Wales clinical collaboration successes

FREE to MediWales members



Book advertising/advertorial today – for further details please contact Polly: polly.carr@mediwales.com

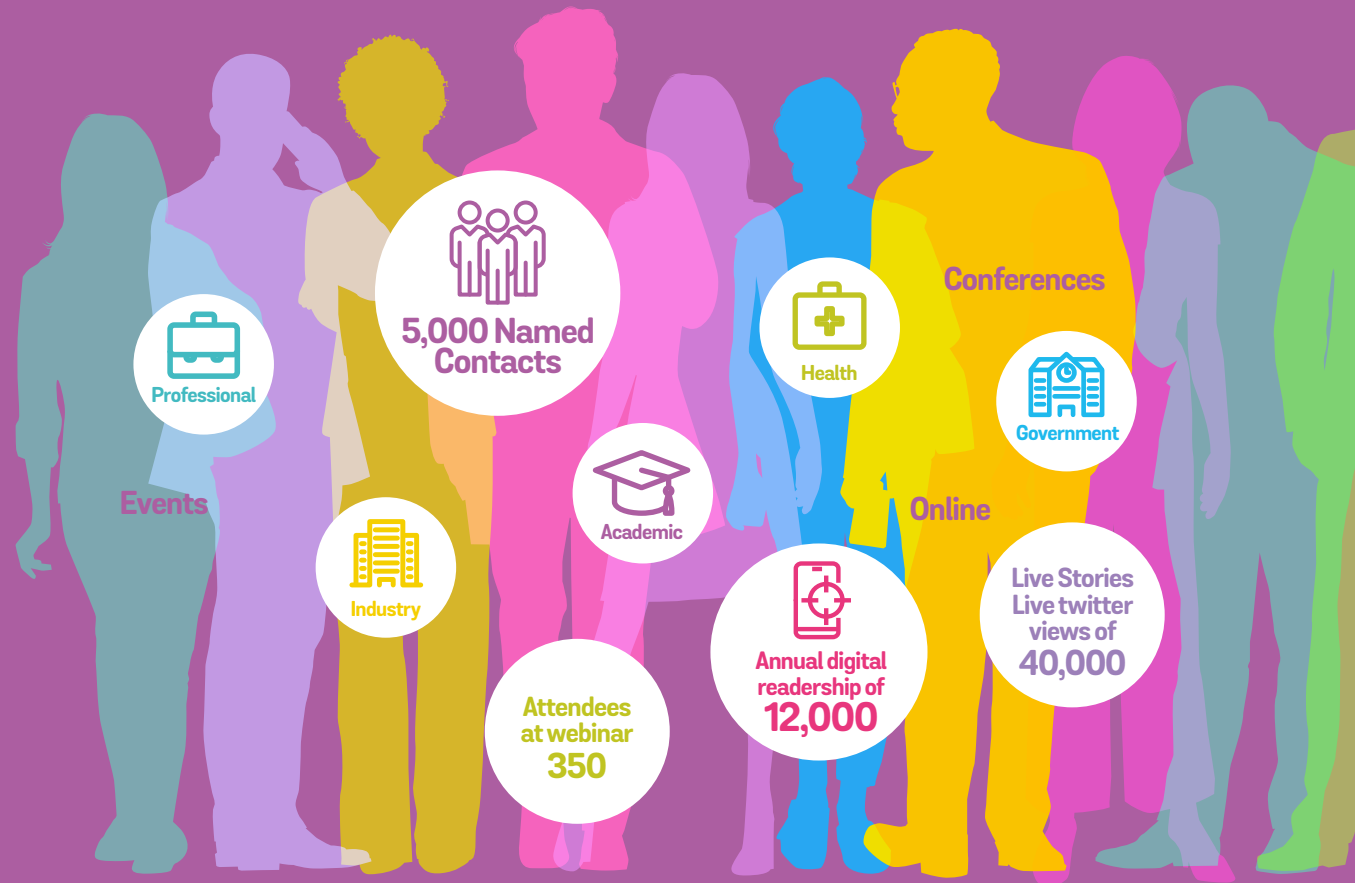
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Who reads LifeStories?

LifeStories magazine is intended to interest and inform a national and global audience about the life science and health technology sector.

The target audience comprises healthcare professionals, technology companies and research academics with an interest in health technology innovation, R&D and collaboration.



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Get your message out there!

Make your story visible!

- Annual digital readership of 12,000
- Attendees at webinar: 350
- Live Stories Live twitter views of 40,000

New Discovery

Award Winning Products

Ground Breaking Health Research

Innovative Medical Advances

Demonstrating game changing technology

Improving Medical Devices

Digital Health

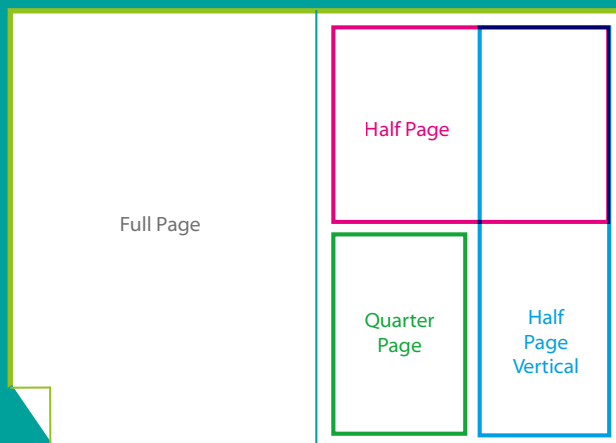
Pioneering Medical Research

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LifeStories Advertising Rates

Advertising rates

Advert Size	Price
Full page	£1200
Half Page	£600
Quarter Page	£375
Double Page Spread (centre spread)	£2500
Inside Front Cover	£2000
Inside Back Cover	£2000



LifeStories magazine is financed through a collaboration between MediWales, Welsh Government and partners on a not-for-profit basis.

Advertising deadline **25th February 2022**

Book advertising/advertorial today – for further details please contact Polly: polly.carr@mediwales.com

Technical specs

Material required

- We require the advert to be saved as a Press-Quality PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded

It is important to leave at least a 10mm text/image clearance on both left and right hand edges of an advert in order to ensure that those edges are not lost into the spine or cropped during binding. LifeStories cannot accept responsibility if adverts are not supplied with the correct clearance.

In-house design

- LifeStories has a highly experienced graphics department which offers an advertising design service.
- Competitive rates are available for advert design, commensurate with the level of creativity required to meet your advertising expectations.
- You will need to provide images, a logo, and text.

Technical Details

Double Page Spread

All DPS adverts must be supplied as 2 single PDF files, left and right hand pages. Please allow 10mm gutter bleed allowance on right and left hand edges of advert.

Full Page

Bleed	303mm x 216mm
Trim	297mm x 210mm
Type	260mm x 186mm

Half Page (horizontal)

Bleed Size	151mm x 216mm
Trim size	145mm x 210mm
Type	131mm x 186mm
Without bleed	136mm x 190mm

Half Page Vertical

Bleed	303mm x 106mm
Trim	297mm x 103mm
Type	260mm x 90mm
Without bleed	280mm x 90mm

Quarter Page

Portrait	136mm x 90mm
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Make yourself visible to the key decision makers in Welsh life science!

Book your space online today at **teamworks** store

www.teamworksdesign.com/store

