

LifeStories

THE SHOWCASE MAGAZINE FOR WELSH LIFE SCIENCE 2023

Share your story with industry,
the NHS and academia



LifeStories

THE SHOWCASE MAGAZINE FOR WELSH LIFE SCIENCE 2023

What is LifeStories?

LifeStories is the annual magazine and webinar series for MediWales members dedicated to promoting success stories from the healthcare and health technology sectors to a worldwide audience.

Bringing together news from industry, the NHS and academia.

New innovations in the Welsh life science and health technology landscape

NHS Wales clinical collaboration successes

FREE to MediWales members



Book advertising/advertorial today – for further details please contact : info@mediwales.com

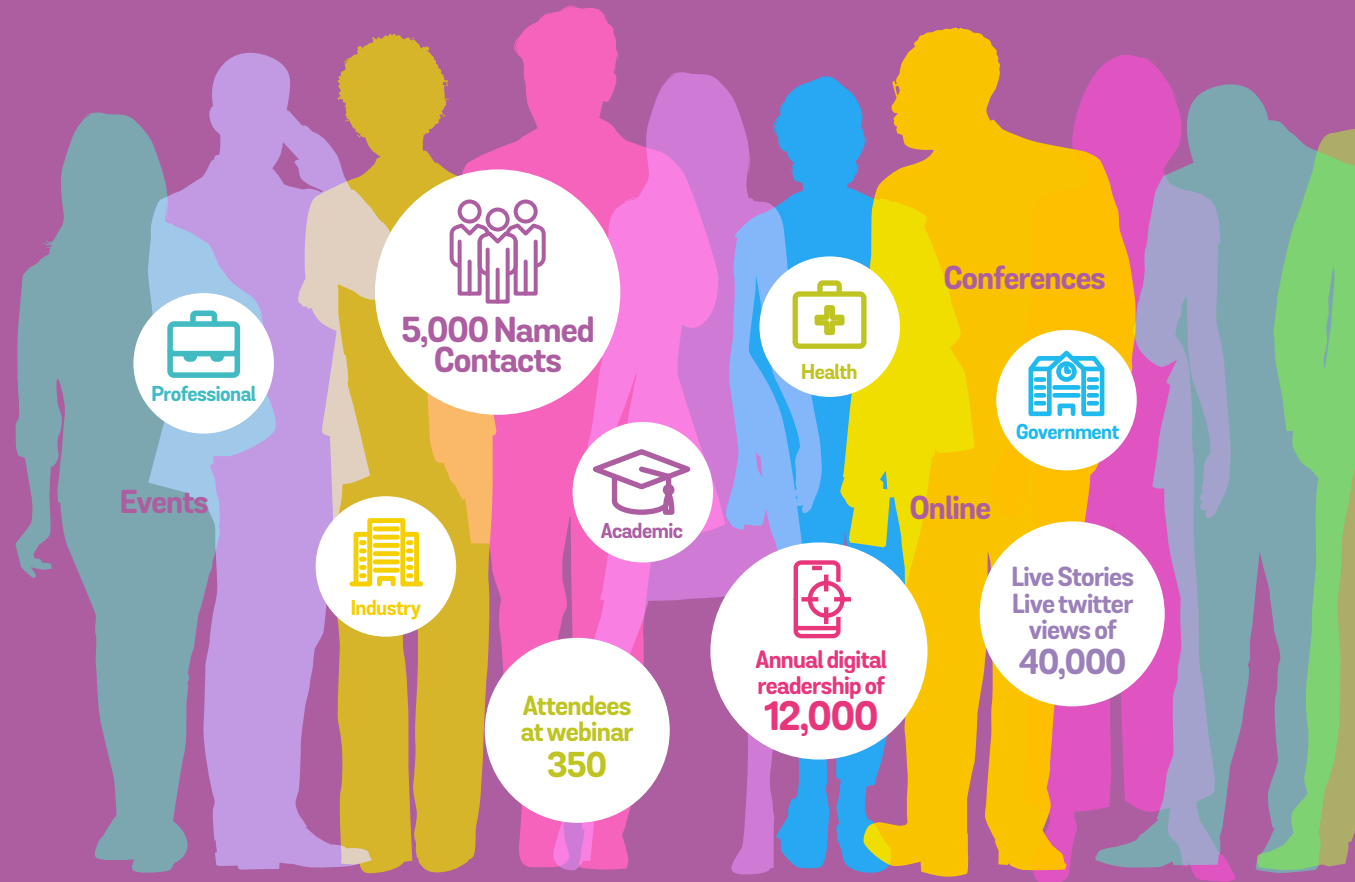
LifeStories

THE SHOWCASE MAGAZINE FOR WELSH LIFE SCIENCE 2023

Who reads LifeStories?

LifeStories magazine is intended to interest and inform a national and global audience about the life science and health technology sector.

The target audience comprises healthcare professionals, technology companies and research academics with an interest in health technology innovation, R&D and collaboration.



Book advertising/advertorial today – for further details please contact : info@mediwales.com

LifeStories

THE SHOWCASE MAGAZINE FOR WELSH LIFE SCIENCE 2023

Get your message out there!

Make your story visible!

- Annual digital readership of 12,000
- Attendees at webinar: 350
- Live Stories Live twitter views of 40,000



Award
Winning
Products

Ground
Breaking
Health
Research

Innovative
Medical
Advances

New
Discovery

Demonstrating
game
changing
technology

Impro
Medi
Devi

Digital
Health

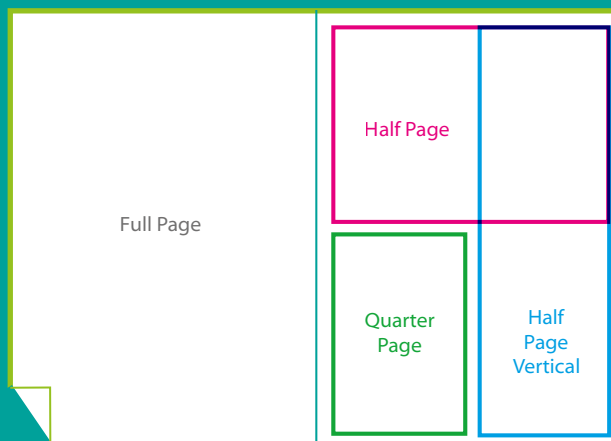
Pioneering
Medical
Research

Book advertising/advertorial today – for further details please contact : info@mediwales.com

LifeStories Advertising Rates

Advertising rates

| Advert Size | Price |
|------------------------------------|-------|
| Full page | £1200 |
| Half Page | £600 |
| Quarter Page | £375 |
| Double Page Spread (centre spread) | £2500 |
| Inside Front Cover | £2000 |
| Inside Back Cover | £2000 |



LifeStories magazine is financed through a collaboration between MediWales, Welsh Government and partners on a not-for-profit basis.

Advertising/advertorial deadline 11th August 2023

Book advertising/advertorial today – for further details please contact : info@mediwales.com

LifeStories

THE SHOWCASE MAGAZINE FOR WELSH LIFE SCIENCE 2023

Technical specs

Material required

- We require the advert to be saved as a Press-Quality PDF
- Ensure all pictures/logos are high resolution and CMYK format
- All fonts must be embedded

It is important to leave at least a 10mm text/image clearance on both left and right hand edges of an advert in order to ensure that those edges are not lost into the spine or cropped during binding. LifeStories cannot accept responsibility if adverts are not supplied with the correct clearance.

In-house design

- LifeStories has a highly experienced graphics department which offers an advertising design service.
- Competitive rates are available for advert design, commensurate with the level of creativity required to meet your advertising expectations.
- You will need to provide images, a logo, and text.

Technical Details

Double Page Spread

All DPS adverts must be supplied as 2 single PDF files, left and right hand pages. Please allow 10mm gutter bleed allowance on right and left hand edges of advert.

Full Page

| | |
|-------|---------------|
| Bleed | 303mm x 216mm |
| Trim | 297mm x 210mm |
| Type | 260mm x 186mm |

Half Page (horizontal)

| | |
|---------------|---------------|
| Bleed Size | 151mm x 216mm |
| Trim size | 145mm x 210mm |
| Type | 131mm x 186mm |
| Without bleed | 136mm x 190mm |

Half Page Vertical

| | |
|---------------|---------------|
| Bleed | 303mm x 106mm |
| Trim | 297mm x 103mm |
| Type | 260mm x 90mm |
| Without bleed | 280mm x 90mm |

Quarter Page

| | |
|----------|--------------|
| Portrait | 136mm x 90mm |
|----------|--------------|

Book advertising/advertorial today – for further details please contact : info@mediwales.com

Make yourself visible to the key decision makers in Welsh life science!

Book your space online today at **teamworks** store
teamworksdesign.com/shop

